

CYBER BUY BLACK FRIDAY SALES EVENT

It is with great pleasure for BLACK-EMPOWERMENT BUSINESS NETWORK INC. to showcase one of the greatest events of 2020! The newest CYBER BUY BLACK FRIDAY (1 DAY SALES EVENT ONLY) will be held online on November 26, 2020 at 11:59 PM. We strongly encourage businesses to sign up for the greatest sales, networking, and marketing event created by BLACK UNITED NATIONS-THE BLACK U.N. Inc. and hosted by The MOVEMENT for BLACK POWER Inc. which is located in Washington, D.C.

BLACK-EMPOWERMENT BUSINESS NETWORK Inc. is excited to be an advertising agent for this event and will not be held responsible for the selling, marketing, advertising, technical operations, distribution, hosting, networking, or any matter related to this event or any of its agents and affiliates.

We encourage all consumers and business merchants to enroll and join our BLACK-EMPOWERMENT BUSINESS NETWORK Inc. to be a part of our list of vendors that are connecting with consumers all over the world who are ready and willing to invest in black owned business products and services.

Please visit **EVENTBRITE** to register now for this awesome event! We understand that the old way of doing things before the pandemic has changed and a number of people have modified their shopping experience to include online market shopping. This Black Friday will be like no other in our history. We are giving everyone a chance to sign up for this free open marketplace dedicated to supporting Black owned businesses everywhere while we provide consumers with some of the best products and services for a 1 day limited time only sales price on the CYBER BUY BLACK FRIDAY (1 DAY SALES EVENT ONLY).

No longer should anyone have to stand in long lines for the holidays to shop their favorite items. Now we will bring these goods and services right to your home with the opening of an online marketplace for everyone's convenience. Black owned business merchants and consumers can come together and support one another collectively.

Please go the next page for application

CYBER BUY BLACK
BUSINESS REGISTRATION AND
APPLICATION

Name of Business: _____

Email Address: _____

Telephone Number: _____

Description of Merchandise: _____

Number of Hours: _____

Specific Time Request: _____

Make a Payment: _____ **(All payments are non-refundable)**

PAY NOW ON EVENTBRITE

Online Event URL:

<https://www.eventbrite.com/x/cyber-black-friday-tickets-12448402206>
1

Event URL:

<https://www.eventbrite.com/e/cyber-black-friday-tickets-12448402206>
1

COSTS:

DEPOSIT TO HOLD SPACE is \$10.00. DEADLINE NOVEMBER 20, 2020.

HOURLY RATE: \$5.00 per hour in the marketplace.

DO NOT FORGET TO CHOOSE the number of hours desired: 4, 6, 8, 12, 16, 24

* The more hours the cheaper it gets!

4 hours	\$20.00
6 hours	\$25.00
8 hours	\$35.00
12 hours	\$50.00
16 hours	\$70.00
24 hours	\$100.00

All payments must be received by **no later than **November 25, 2020** before 11 PM.**

INSTRUCTIONS:

1. SERVICES:

After receipt of your payment to set up your table using our platform we will send you a confirmation notice via email and other instructions for consumers to text you when seeing your products on the Zoom marketplace.

2. GUIDELINES:

a. Tables must be set up 1 hour prior to your time. You must have a table with your business name advertised clearly and visibly. You must also have a text or email code taped on the table in the middle front section of your table. You can also share your cash app ID tag on your table but be sure to place it in the middle of your table next to your required text or gmail email **code which must be shown.**

b. You can choose to place your phone number or a gmail email code on your table.

We suggest everyone creates a 5-10 letter gmail code so consumers can reach you while viewing online. Use an existing account or set up a new account and register at gmail.com for a new email Example: Black@gmail.com. If the letter code is too long you will need to create a shorter name by creating a new gmail account.

c. You must create a name tag for your table with the code name only. You must fold the paper in half to look like a place card. You can use 8 x 11 paper or 11 x 12 paper or card stock but everyone must write in a black marker the first 5-10 letters of your gmail account title or name Example: **BLACK PLEASE DO NOT WRITE** @
GMAIL.COM

'Black' in this example is my code word and merchants will text this on their phone to make purchases. Customers will be notified all codes except numbers are gmail codes. You will need access to your gmail account so remember your password to connect with merchants.

If you feel more comfortable putting your business number on a place card that is great just remember this is a business sales event that will be live and broadcast to the public. By acknowledging and signing this agreement you give permission for Black Empowerment Business Network, Black United Nations- The Black U.N. Inc. and the host Movement for Black Power or any of its agents and affiliates to right to use video footage from this business event in any manner to market or advertise.

REMEMBER:

ALL PLACE CARDS MUST BE FOLDED AND SHOULD BE AN 8'11 or 11'12 RECTANGLE PLACE CARD SO IT CAN STAND UP ON YOUR TABLE FOR VISIBILITY. IF YOU NEED HELP EMAIL IMMEDIATELY MOVETOGETHER@YAHOO.COM AND A CUSTOMER SERVICE AGENT WILL ASSIST YOU IN TRYING TO GET SET UP!

d. Tables can be any length but please make sure there is proper lighting to highlight your table, make sure all place cards are standing up to make number and codes visible, products must be clearly viewable as consumers should be able to clearly see your items on the table. You may also hold them up continuously to maximize the advertisement of goods or services.

e. If you encounter any issues our customer service agents will be available to assist you before and during this event. Please email movetogether@yahoo.com for personal assistance.

DISCLAIMER:

All attendees and registered business agents will participate in this event at their own risk and agree to solely operate independently in a free market enterprise. You agree that you are not owed anything from the organization and waive your right to bring suit against the organization or any of its affiliates. This is a marketing event to make consumers aware of your business and you assume all risk of exposure using our internet platform. Black United Nations- The Black U.N. Inc. or its hosts or any of its member's, associates, and affiliates expressly disclaims any and all liability with respect to any actions or omissions in hosting this and any other events. Freelance businesses are solely responsible for directing and controlling the performance of selling your own products or services on the Black-Empowerment Business Network Inc. You agree that the creator and organizer Black United Nations-The Black U.N. Inc.; the host of the event Movement for Black Power or its advertising and marketing agent Black-Empowerment Business Network Inc. will not be held liable for any product or services including the time, place, and manner in which the products are sold and delivered. Businesses solely and exclusively shall use its best efforts, energy and skill in such manner as it sees fit to produce a profit, networking, opportunities, and an overall great outcome at this event.

Signature of Agreement _____ Date _____



